

Remit Address:

WYCW 33096 Collection Center Drive Chicago, IL 60693 Main: (864) 576-7777

Billing: (317) 296-3100

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue Northwest Suite 800 Washington, DC 20007 USA

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Advertiser	POL/Roy Cooper for Governor
Product	candidate
Estimate Number	4710

Invoice #	860714-1
Invoice Date	10/09/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/03/16

Property	WYCW
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	860714
Alt Order #	25168041
Deal #	
Order Flight	09/27/16 - 10/03/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912856
Advertiser Code	297
Product 1/2	317

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
WYCW	M-F 10a-11a	10a-11a								
				10/03/16	3x	MTWTF				
WYCW			-	09/27/16	:30	10:23 AM	RC0916H			1
WYCW								·		2
_			M	10/03/16	:30	10:28 AM	RC0916H	\$25.00		3
WYCW	M-F 5p-6p	5p-6p								
				10/03/16	4x	MTWTF				
WYCW			-	09/27/16	:30	5:26 PM	RC0916H			1
_			W				RC0916H			4
_			F							3
			M	10/03/16	:30	5:26 PM	кс0916н	\$35.00		2
WYCW	M-F 5p-6p	5p-6p								
				10/03/16	4x	MTWTF				
WYCW			-	09/27/16	:30	5:41 PM	RC0916H	·		4
			W							1
_			F							2
			M	10/03/16	:30	5:56 PM	RC0916H	\$35.00		3
WYCW	M-F 6p-7p	6p-7p								
					3x	MTWTF				
WYCW								·		2
										3
_			M	10/03/16	:30	6:18 PM	RC0916H	\$30.00		1
WYCW	Sun 6p-7p	6p-7p								
				10/02/16	1x	S				
WYCW			Su	10/02/16	:30	6:34 PM	RC0916H	\$25.00		1
WYCW	M-F 7p-730p	7p-730p								
			09/27/16 to	10/03/16	4x	MTWTF				
WYCW			Tu	09/27/16	:00			\$70.00	Credited	1
WYCW			W	09/28/16	:00					2
WYCW			F	09/30/16	:30	7:14 PM	RC0916H	\$80.00		4
	WYCW WYCW WYCW WYCW WYCW WYCW WYCW WYCW	WYCW WYCW WYCW WYCW WYCW WYCW WYCW WYCW	WYCW M-F 10a-11a 10a-11a WYCW WYCW WYCW WYCW M-F 5p-6p 5p-6p WYCW WYCW WYCW WYCW WYCW M-F 5p-6p 5p-6p WYCW WYCW WYCW WYCW WYCW WYCW M-F 6p-7p 6p-7p WYCW WYCW WYCW M-F 7p-730p 7p-730p WYCW WYCW WYCW WYCW WYCW WYCW WYCW	WYCW M-F 10a-11a 10a-11a WYCW Tu W WYCW M W WYCW M-F 5p-6p 5p-6p WYCW F 09/27/16 tc WYCW F 09/27/16 tc WYCW F 09/27/16 tc WYCW F 09/27/16 tc WYCW M W WYCW M W WYCW M M WYCW M M WYCW M M WYCW M M WYCW M-F 7p-730p 7p-730p WYCW M-F 7p-730p 7p-730p	WYCW M-F 10a-11a 10a-11a 09/27/16 to 10/03/16 Tu 09/27/16 to 10/03/16 WYCW WYCW M-F 5p-6p 5p-6p 09/27/16 to 10/03/16 Tu 09/27/16 to 10/03/16 WYCW WYCW Tu 09/27/16 to 10/03/16 WYCW WYCW W 09/28/16 F 09/30/16 WYCW WYCW WTCW WTCW	WYCW M-F 10a-11a 10a-11a 09/27/16 to 10/03/16 3x 3x 3x 3x 3x 3x 3x 3	WYCW M-F 10a-11a 10a-11a	WYCW M-F 10a-11a 10a-11a 10a-11a 09/27/16 to 10/03/16 3x MTWTF	WYCW M-F 10a-11a 10a-11a 09/27/16 to 10/03/16 3x MTWTF TU 09/27/16 to 30 10/23 AM RC0916H \$25.00 WYCW WYCW M-F 5p-6p 5p-6p 09/27/16 to 10/03/16 30 10/23 AM RC0916H \$25.00 WYCW M-F 5p-6p 5p-6p 09/27/16 to 10/03/16 4x MTWTF TU 09/27/16 30 5:26 PM RC0916H \$35.00 WYCW M-F 5p-6p 5p-6p 09/27/16 to 10/03/16 30 5:20 PM RC0916H \$35.00 RC0916H \$30.00 RC0916H RC09	WYCW M-F 10a-11a 10a-11a 10a-11a 09/27/16 to 10/03/16 3x MTWTF

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



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Alt Order #	25168041
Deal #	
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912856
Advertiser Code	297
Product 1/2	317

A	Agency Ref	IN117/SP159/AL1336
A	Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WYCW	M-F 7p-730p	7p-730p	<u> </u>	•		•	•	<u> </u>		
	WYCW			M	10/03/16	:30	7:11 PM	RC0916H	\$80.00		3
7	WYCW	M-F 730p-8p	730p-8p								
				09/27/1	16 to 10/03/16	4x	MTWTF				
	WYCW			Tu	09/27/16	:00			\$100.00	Credited	1
	WYCW			W	09/28/16	:30	7:45 PM	RC0916H	\$90.00		3
	WYCW			F	09/30/16	:30	7:44 PM	RC0916H	\$90.00		4
	WYCW			М	10/03/16	:30	7:56 PM	RC0916H	\$90.00		2
8	WYCW	BLUE BLOODS	8-9p								
			•	09/26/1	16 to 10/02/16	2x	S				
	WYCW			Su	10/02/16	:00			\$60.00		1
	WYCW			Su	10/02/16	:30	8:25 PM	RC0916H	\$80.00		2
9	WYCW	M-F 1035p-1105p	1035p-1105p								
				09/27/1	16 to 10/03/16	2x	MTWTF				
	WYCW			Tu	09/27/16	:30	11:03 PM	RC0916H	\$50.00		2
	WYCW			М	10/03/16	:30	11:03 PM	RC0916H	\$50.00		1
10	WYCW	M-F 1105p-1135p	1105p-1135p								
				09/27/1	16 to 10/03/16	5x	MTWTF				
	WYCW			Tu	09/27/16	:30	11:18 PM	RC0916H	\$30.00		5
	WYCW			W	09/28/16	:30	11:27 PM	RC0916H	\$30.00		4
	WYCW			Th	09/29/16	:00			\$35.00		2
	WYCW			F	09/30/16	:30	11:18 PM	RC0916H	\$30.00		3
	WYCW			M	10/03/16	:30	11:29 PM	RC0916H	\$30.00		1
11	WYCW	M-F 1135p-1205a	1135p-1205a								
				09/27/1	16 to 10/03/16	2x	MTWTF				
	WYCW			W	09/28/16	:30	11:48 PM	RC0916H	\$25.00		1
	WYCW			М	10/03/16	:30	12:03 AM	RC0916H	\$25.00		2
			Aired Spots	29							

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Special Handling	

Agency Code	9912856
Advertiser Code	297
Product 1/2	317

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

<u>Gross Total</u> \$1,250.00

Agency Commission \$187.50

Net Amount Due \$1,062.50 Payment Terms 30 Days